



São Paulo - Brazil - May - 20<sup>th</sup> to 22<sup>nd</sup> - 2015

# Report

INTERNATIONAL WORKSHOP  
ADVANCES IN CLEANER PRODUCTION

“CLEANER PRODUCTION TOWARDS A SUSTAINABLE TRANSITION”

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## Your Role in Society

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### Abstract

“Your role in the Society” is a project that has as the purpose to bring awareness to UNIOESTE – Campus of Foz do Iguaçu academic community, which englobes servers, professors and students; about the reuse and rational use of paper and other office supplies, mainly through paper recycling. For both (eu vi que a tradução é essa mas parece estranho hehehe both também é dois), was conducted: (1) first a handcrafted paper recycling course was given, so the team could learn and act as replicators; (2) bring awareness to all institution departments for the better use of paper and its separation; (3) production of recycled paper. With these actions the servers were sensitized to decrease the use of paper, and yet to decrease the use of financial resources to buy materials a project might provide, such as bookmarks, business cards, notebooks, among others.

**Keywords:** *environmental management; environmental responsibility; paper recycling.*

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