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“CLEANER PRODUCTION TOWARDS A SUSTAINABLE TRANSITION”

Training in Cleaner Production Company in the Furniture Sector in the State of Alagoas

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Abstract

Environmental management has assumed a prominent position on the concerns of society, making people rethink their attitudes towards the environment. In business, the concern with the production processes has great importance. It is assumed that the key to sustainable development lies in the implementation of programs aiming to empower your employees so they can contribute to the preservation of nature and the implementation of a management focused on social and environmental needs, reinforcing the concern for the environment. Given this context, the objective of the research is to develop training tool with the Cleaner Production (CP), given its importance in a possible organizational culture change process. The training tool will focus on employees of small companies in the furniture sector in the State of Alagoas, now structured as Local Productive Arrangement (APL), with approximately 300 Micro and Small Enterprises. The methodology adopted for this research is qualitative in nature. Armed with data from non-participant observation, as well as those obtained after questionnaires, far-there will be a tabulation of the data as the basis for creating the training tool. The instrument created should be tested in company of the furniture sector in the State of Alagoas. The research project is part of the Industrial Engineering Program at Federal University of Bahia - PEI / UFBA, aiming to obtain a Master's Degree in Industrial Engineering from one of the authors.

Keywords: *Cleaner Production, clean technology, training, micro and small enterprises, furniture sector.*