



"CLEANER PRODUCTION TOWARDS A SUSTAINABLE TRANSITION"

Business Cooperation Networks: Contributions to Sustainable Production

D'OLIVEIRA, J. L. P. a*, PASQUALETTO, A. a, GUEDES, L. G. de R. b

a. Escola de Engenharia, PUC Goiás, Goiânia

b. Escola de Engenharia, Elétrica, Mecânica e Computação da UFG e da Escola Ciências Exatas e Computação da PUC Goiás, Goiânia

*Corresponding author, joseluiz.doliveira@yahoo.com.br

Abstract

Cooperation between companies in the form of networks, has been highlighted as an alternative organizational configuration in response to recent economic and technological change. Is also evident from the literature that the pursuit of sustainability and Cleaner Production (CP) contributes to increased flexibility and capacity in the case of this study, as guiding the Enterprise Cooperation Networks. Thus, it is studied two approaches Enterprise Cooperation Networks, produced by researchers from Rio Grande do Sul and São Paulo, from the perspective of the contributions of networks on sustainability and Cleaner Production. A literature review that allowed us to compare the approaches of establishment and operation of networks has been carried out with the proposed focus, concluding that the networks have in their essence the necessary elements to create opportunities to adopt the methodologies and methods of sustainability and Cleaner Production (P + L).

Keywords: Cleaner Production, Sustainability, Business Cooperation Network. Competitive advantage.