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Environmental labelling - a study on NR's

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Abstract

Currently it is possible to note that the society seeks to consume environmentally correct and healthy products. Several countries, as manifestation of environmental concern, adopted voluntary mechanisms of environment labelling with attribution of "green stamps" to products that meet criteria of control previously established. In this direction, the environmental labelling is becoming a powerful instrument of market, suggesting the importance of analyzing the related laws and elaborating studies on this subject, since the Programs of Environment Labelling were created, mainly, like a result of a change in the standards of consumption and production. It was noticed, by the analyses that the environment labelling can help to contribute in the formation of the consumer environmental concerns, in sight of the standards of production and consumption. The environment labels configure a system information of the origin of the product, the studies of life cycle evaluation and if a process uses clean technologies.

Keywords: Environmental Labelling; Green Stamp; Environmental Education.
