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INTERNATIONAL WORKSHOP
ADVANCES IN CLEANER PRODUCTION

“INTEGRATING CLEANER PRODUCTION INTO SUSTAINABILITY STRATEGIES”

Recyclable Waste Grinding Container

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Abstract

The growing concern of global organizations on environmental issues has generated discussions about methodologies and strategies that will ensure the sustainable development of enterprises and businesses. The strategy logistics business is a key factor in its success where seek continuous improvements related to environmental issues.

In this context there is the opportunity to work in structuring reverse flows of products as a way to address these concerns. Reverse logistics is a key strategy for the organization that seeks to improve its image with consumers, sustainable development and economic advantages and is being developed by various global organizations.

The objective is to bring consumers a product that not only meet their needs and aspirations, encourage the separation of recyclable waste and crushing them. It is also objective of this work, the awareness of the need to rethink attitudes and individual and collective actions that can provide sustainability of the planet.

Keywords: *reverse logistics, grinding, separation of recyclable waste, environment, economic advantages.*
