



INTERNATIONAL WORKSHOP ADVANCES IN CLEANER PRODUCTION

"KEY ELEMENTS FOR A SUSTAINABLE WORLD: ENERGY, WATER AND CLIMATE CHANGE"

Sustainable Development and Participation Governance: Local Productive Arrangement and Technological Park of the Santos

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Abstract

The article analyzes the strategy of local, integrated and sustainable development projected in the diverse sectors of the economic activity of the Baixada Santista, in the state of São Paulo, Brazil, with Santos as city that serves of reference in the application of the Participation Governance, objectifying to redirect and to extend the economic vocation of the city, leaving of the matrix of the development, mainly, with the new discoveries of oil and gas in the Basin of Santos, of the Local Productive Arrangement and the implantation of the Technological Park. The actors of this Participation Governance are: Prefeitura Municipal de Santos, ACS – Associação Comercial de Santos, CIESP/ FIESP – Federação das Indústrias do Estado de São Paulo, Escritório Regional do SEBRAE e A Agência Metropolitanas do Estado de São Paulo, Escritório Regional da SEMESP – União de Entidades Mantenedoras dos Estabelecimentos Ensino Superior do Estado de São Paulo, including the Universities established in the city: Universidade Paulista - UNIP, Universidade Católica de Santos - UNISANTOS, Universidade Santa Cecília - UNISANTA, Universidade Lusíada - UNILUS, Universidade Metropolitana de Santos - UNIMES and Universidade Federal de São Paulo – UNIFESP e Centro Universitário Monte Serrat - UNIMONTE.

Keywords: Development, Sustainable, Governance, Participation.
