The Search for Sustainability of PET through the Supply Chain Sustainability

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Abstract

These instructions present to examine the reverse logistics of PET, pointing from the flaws and shortcomings, try to point out in search of sustainability. For this use two case studies: the first examines three cooperatives and profile of collectors in relation to PET, according to the census by ABIPE, lifting chain reverse data on the material. From data collected, and with the help of a literary review, indicate the sustainability of PET through a sustainable supply chain.

Keywords: Sustainability, PET, supply chain, recycling.