



# 10<sup>th</sup> INTERNATIONAL WORKSHOP ADVANCES IN CLEANER PRODUCTION

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## **Proposal of a template to Sustainability Management by integrating Triple Bottom Line and Balanced Scorecard from the Quality Management**

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### **Abstract**

This article aims to propose a model for corporate Sustainability Management based on the integration of the Quality management system with the triple bottom line (TBL) pillars of sustainability and the organizational performance perspectives of the Balanced ScoreCard (BSC). The theoretical survey verified the increase of studies about the development of management models considering the operations management in sustainability. However, it was verified a gap in literature of the full integration of the concepts involving TBL and BSC, as a management model to corporate sustainability. The construction of the model contemplated the fulfillment of the 12 noted correlations between the TBL pillars (economic, social and environmental) and the BSC perspectives (people, process, market and financial), comprising both the requirements of sustainability and organizational performance.

**Keywords:** *sustainability; Balanced ScoreCard; Triple Bottom Line; organizational performance; Quality management.*

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