Business Cooperation Networks: 
Arrozeiras do Sul Experience

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Abstract

Business Networking becomes a brilliant alternative so several objectives can be achieved in less time, with better quality, lower cost and meeting current production needs within the criteria of environmental sustainability. In this paper, considerations based on a field research, supported by a theoretical reference on the structuring and operations of Business Networks are presented, as well as validated by a praxis evidence of what occurred and still occurs in the Arrozeira do Sul Network in the south of Brazil. This network effectively establishes the search for the concept of Cleaner Production, achieving consistency in its criteria of environmental sustainability.

Keywords: Cooperation Networks, Cleaner Production, Sustainability.