



Academic

INTERNATIONAL WORKSHOP ADVANCES IN CLEANER PRODUCTION

“TEN YEARS WORKING TOGETHER FOR A SUSTAINABLE FUTURE”

A reflection on Product Development oriented for Green Supply Chain Management

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Abstract

The product development process is an activity that that need integration with the supply chain: suppliers, manufacturers and customers. The objective of this article is to analyze publications about the subject product development and green supply chain. For the literature review, it was searched for the concepts of product development process, product development stages, suppliers and customers integration in product development, supply chain business processes, supply chain management, green supply chain management, sustainable supply chain management and triple bottom line. Methodology: A bibliographical survey was conducted in Capes database, covering the articles published in scientific journals up to 2016. Results: The topic of product development oriented to the green supply chain management still does not have a consensus, being treated with a broad approach.

Keywords: *product development, supply chain management, green supply chain management, triple bottom line.*
