



3rd
INTERNATIONAL WORKSHOP
ADVANCES IN CLEANER PRODUCTION

“CLEANER PRODUCTION INITIATIVES AND CHALLENGES FOR A SUSTAINABLE WORLD”

Environmental Indicators of the Industrial Companies in São Paulo

F. Hourneaux Junior ^a, H. Hrdlicka ^b, I. Kruglianskas ^c

a. Universidade Paulista, São Paulo, flaviohjr@unip.br

b. Universidade de São Paulo, São Paulo, hermann@usp.br

c. Universidade de São Paulo, São Paulo, ikruglia@usp.br

Abstract

A major challenge for organizations is to establish an appropriate measure for their performance, considering the growing need for inclusion of more stakeholders other than the traditional ones and issues related to sustainability, such as the insertion of a Triple Bottom Line approach - which comprises the economic, social and environmental dimensions. The aim of this paper is to highlight the use of indicators within the environmental dimension, using as its basis the proposal of the GRI (Global Reporting Initiative). The field research is of the survey type and had the participation of 149 companies both in the industry sector and associated to CIESP (Center of Industries of the State of São Paulo). Its main results suggest different uses of environmental indicators, with an emphasis on those more directly linked to the industrial productive processes.

Keywords: *environmental indicators, performance measurement, Global Reporting Initiative (GRI).*

“CLEANER PRODUCTION INITIATIVES AND CHALLENGES FOR A SUSTAINABLE WORLD”

São Paulo – Brazil – May 18th-20th - 2011