



"CLEANER PRODUCTION INITIATIVES AND CHALLENGES FOR A SUSTAINABLE WORLD"

The Relation Between Business and Law Under the View of a Cleaner Production

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Abstract

In order to adapt to new standards of development, companies have sought to incorporate in their practices the principles of sustainability. Environmental legislation runs parallel, renewing towards the same trend. This paper aims to study the case experienced by GEPSIG Group (Integrated Management System, Faculty of Agricultural Sciences, Botucatu - SP) and analyze the relation between business, environment and legislation. It is also discussed proposals for better integration of the sectors in the pursuit of cleaner production.

Keywords: Environmental licensing, environmental legislation.