

"CLEANER PRODUCTION INITIATIVES AND CHALLENGES FOR A SUSTAINABLE WORLD"

A Research on the Awareness Toward Sustainable Production Aspects

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Abstract

In this paper it is present part of a broader research named "Social Responsibility as an Element do Sustainability, Quality of Products and Services and Quality of Life", part which deals with the awareness on sustainable production of entities related to the subject and professionals classified in lawyers and others. By selecting the mentioned part of the broader research, this one carried on during a master degree work, the authors aim to show points of Brazilian reality related to this awareness, in order to indicate its progresses and omissions with respect to the thought on social responsibility and sustainability, so wishing to contribute for the adoption of propositions able to improve this degree of awareness in Brazil, including a better commitment of the legal professionals.

Keywords: Sustainability, social responsibility, lawyers, awareness, quality of life.