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INTERNATIONAL WORKSHOP  
ADVANCES IN CLEANER PRODUCTION

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“CLEANER PRODUCTION INITIATIVES AND CHALLENGES FOR A SUSTAINABLE WORLD”

## **Industrial Ecology: contributions to the Reverse Logistics Post-Consumer**

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### **Abstract**

In Brazil with the approval of the National Solid Residues Politics of the industrial sector starts to be obliged to incorporate reverse logistic of after-consumes to it's products. This study it analyze the concept of reverse logistic points and the Contributions of the Industrial Ecology in this process.

**Keywords:** *industrial ecology, reverse logistics, waste management.*

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