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Challenges of Teaching Corporate Environmental Management in Brazil: The “5 Ls”

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Abstract

Teaching corporate environmental management (CEM) is fundamental for the education of more responsible students. We analyzed the main challenges for CEM in Brazil from the viewpoint of teachers. Results indicate five types of barriers for teaching CEM, denoted here as the “5 Ls”, namely a lack of integration of other teachers in the teaching of CEM, a lack of acceptance of CEM as a subject by the peers teachers, a lack of focus on business while teaching CEM, a lack of CEM teaching materials appropriate for the realities of Brazil and a lack of interest among some students in CEM.

Keywords: *Corporate Environmental Management, Brazil, Education for Business, Environmental Management.*
