



**3<sup>rd</sup>**  
INTERNATIONAL WORKSHOP  
ADVANCES IN CLEANER PRODUCTION

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“CLEANER PRODUCTION INITIATIVES AND CHALLENGES FOR A SUSTAINABLE WORLD”

## **Water Demand Management through Partnerships with SABESP and Government Sectors**

R. R. Chahin <sup>a</sup>

*a. Companhia de Saneamento Básico do Estado de São Paulo – Sabesp*

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### **Abstract**

The availability of water resources and adequate bulk water and wastewater infrastructure to meet the growing water demand in the São Paulo Metropolitan Area can be a limiting constraint to the social upliftment and economic prosperity of the city. Therefore, partnerships with Municipalities and Government Departments focusing on conservation efforts are very important.

The aim of this paper is to show initiatives of The Water and Sewage Services Company of the State of São Paulo – Sabesp in water demand management hard task.

**Keywords:** *water, conservation, government, demand management*

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