



## 3<sup>rd</sup> INTERNATIONAL WORKSHOP ADVANCES IN CLEANER PRODUCTION

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“CLEANER PRODUCTION INITIATIVES AND CHALLENGES FOR A SUSTAINABLE WORLD”

# Covenants and Partnerships with Municipalities Ran by SABESP North Business Unit for Water Resource Management

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### Abstract

The Rational Use of Water Programme – translated in portuguese: “PURA” – is a programme developed by SABESP and its objective is reduce water consume population through the world water deficit perception and economize water equipments association. The programme is developed in a public institutions and the financial support is originating from water use charges.

This written work objective is illustrate this programme applied in public institutions in the São Paulo north districts, managed by Sabesp - North Business Unit.

**Keywords:** *rational use of water, world water deficit, public institutions.*

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