



3rd INTERNATIONAL WORKSHOP ADVANCES IN CLEANER PRODUCTION

“CLEANER PRODUCTION INITIATIVES AND CHALLENGES FOR A SUSTAINABLE WORLD”

Proposed Structure of the Solid Waste Management in the Corporate Environment

T. S. Pinheiro^a, R. B. Prota^b, C. M. C. Rocha^c, N. S. Cavalcanti^d, G. S. El-Deir^e

a. *Universidade Federal de Pernambuco, Recife, tais.smp@gmail.com*

b. *Universidade Federal Rural de Pernambuco, Recife, raisaprota@gmail.com*

c. *Universidade Federal Rural de Pernambuco, Recife, cacildarocha95@yahoo.com.br*

d. *Universidade Federal Rural de Pernambuco, Recife, nscavalcanti@gmail.com*

e. *Universidade Federal Rural de Pernambuco, Recife, sorayaeldeir@pq.cnpq.br*

Abstract

Um Plano de Gestão Integrada Corporativa de Resíduos Sólidos – PGICRS visa à An Corporate Integrated Management Plan for Solid Waste - PGICRS aims at reducing environmental business passive, both in production area and in administrative spaces, as regards the shopping, management and relocation or disposal of materials. In this context, the objective was to generate the beginning of a Solid Waste Management - GRS for "Company A ". It began with the situational diagnosis, realized through on-site observation, interviews with employees and evaluating formal documents of the company. Interviews indicated that staff have superficial knowledge about environmental issues, but recognize the importance of selective collection. Based on data collected from existing reality and the potential for change, in accordance with the guideline of management, was conducted in a coordinated way, systemic and integrated approach, a proposal that PGICRS told how the basic principles of compliance with current legislation, Environmental Education, the 3R's and the PDCA cycle, also were deployed to GRS logistics, ensuring worker safety, the relevance of integration with strategic planning and the creation of the steering committee.

Keywords: *Corporate Environmental Management, environmental perception, waste, Environment.*
