



3rd
INTERNATIONAL WORKSHOP
ADVANCES IN CLEANER PRODUCTION

“CLEANER PRODUCTION INITIATIVES AND CHALLENGES FOR A SUSTAINABLE WORLD”

Planning and Production Control in Enterprises Incorporated in the Network Environment: Implications for the Occurrence of a Development with a Sustainable Basis

S. L. Kyriillos ^a, J. B. Sacomano ^b, J. B. de Souza ^c, F. J. S. Milreu ^d

a. Universidade Paulista – IFSP, São Paulo kyrillos@cefetsp.br

b. Universidade Paulista, São Paulo sacomano@terra.com.br

c. Universidade Paulista – IFES, São Paulo jbarrozo@gmail.com

d. Universidade Paulista – USCS, São Paulo milreu@uol.com.br

Abstract

According to the requirements of the global market it is clear that the economic growth models, based on the exploitation of nature, show clear signs of exhaustion.

So is necessary a new vision of manufacturing strategy, linked to the Planning and Production Control with the objective of achieving both competitiveness and productivity to achieve goals and accomplish goals.

The Brazilian business units, in accordance of the new demands imposed by the global market, are under pressure from domestic regulatory authorities, international organizations, social agencies and others organisms.

Is necessary that the business units will use appropriate technologies to manufacturing. So increase awareness and employee training and print a professional management to business based on sustainable manufacturing is fundamental.

If this occurs, Brazil may be one of most important countries in the business competitive global scenario.

Thus, consider the business strategies in conjunction with the production strategies and management tools, under the aegis of development with sustainable basis it becomes important, since the production costs are very sensitive in function the current environment, highly competitive.

Keywords: *Business networks, Planning and Production Control, Sustainable Development.*
