



"CLEANER PRODUCTION INITIATIVES AND CHALLENGES FOR A SUSTAINABLE WORLD"

## Performance Factors for the Design of Sustainable Logistic Platforms

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## **Abstract**

The growth and development of large cities indicate a significant increase in economic activities, the flow of goods distributed and the consequent loss logistical, environmental and social issues. It is in this context that arise logistics platforms, transport infrastructures able to improve this scenario. This paper proposes guidelines for the design of logistics platforms based on identification of performance factors of technicians, environmental and social. The methodology used was a multiple case study, having as a theoretical model that combines the three visions of sustainability, triple bottom line. Factors were identified logistical, environmental and social issues for the design of this type, but it is worth noting that both the social and environmental factors are still lacking in this type of enterprise.

Keywords: logistics platforms, Sustainability, performance, triple bottom line